

What is AwareX?

It is a system based on raising the awareness of employees in the organization or clients that the organization deals with regarding cybersecurity. The primary goal is to spread cyber awareness through the creation of programs and campaigns that will help build and enhance awareness among individuals about the importance of practicing a culture of information security inside and outside the organization. In addition to determining the extent to which individuals, whether in the organization or customers, realize the importance of cybersecurity in the organization, and thus determine the extent to which security is applied and the organization's information preserved.

Features of the AwareX system

- 1 Unified interface:**
The system is considered an umbrella that includes all information and activities related to educating the organization about cybersecurity in unified smart, powerful and extremely effective interface.
- 2 Follow-up and supervision**
Follow-up of the awareness Campaign by responding quickly to events and requests from the participants, and supervising the program in a more effective and efficient manner.
- 3 Continuous communication**
Users communicate with management to diagnose and address technical problems.
- 4 Permanent reports**
View reports on the level of progress of the organization after the launch of the campaign.

5 Feedback

Determine the goals that have not been achieved in the current campaign and explain the reasons, and add proposals and other explanations to achieve the goals.

6 Statistics

Provides statistics about participation in the campaign, details of courses, groups, and others.

7 Integration with systems

The integration with other systems to provide an integrated solution to create awareness among employees about cyber security, as follows:

- **Learning Management System:** The admin can choose the courses that the institution's employees must attend, in addition to the quizzes related to those courses.
- **Policy Management System:** The admin can choose the policies that the organization's employees should know, in addition to the quizzes related to each policy.
- **Phishing:** The admin can choose (phishing simulation) to be applied to the organization's employees to test their understanding of cybersecurity.
- **MEETX:** The admin can choose a communication tool between employees and managers in the organization, and it can be a tool for employees to attend the required courses.



AwareX

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CyberX

AwareX System Lifecycle Before Deployment

Initial Phase

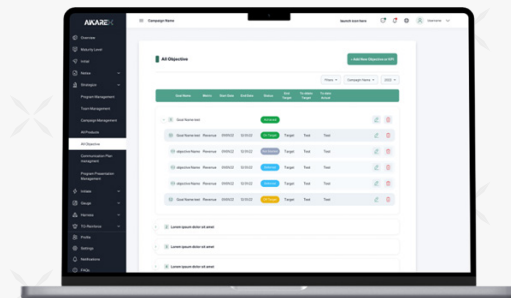
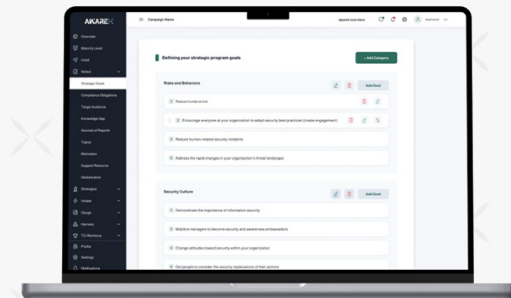
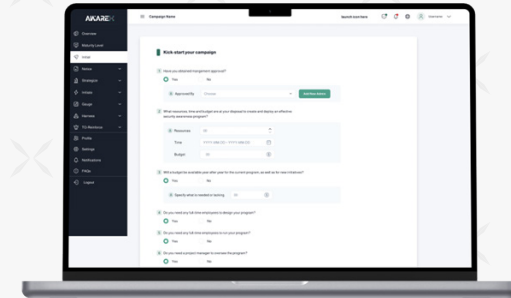
management support for campaigns and programme, approval of the budget and information on available resources.

Notice Phase

the administrator examines the company's culture, security level, target audience, employee motivation, strategic goals, and others.

Strategize Phase

making strategic decisions regarding campaigns, departments, the number of targeted employees, the deployment plan, the campaign plan, and the communication plan.



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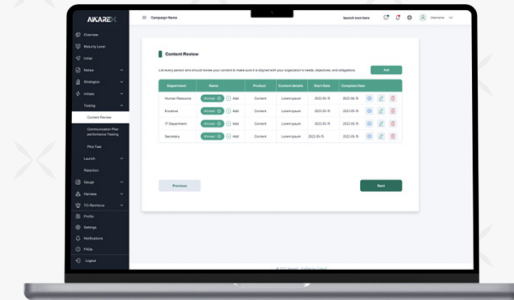
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AwareX System Lifecycle During Deployment

Initiate Phase

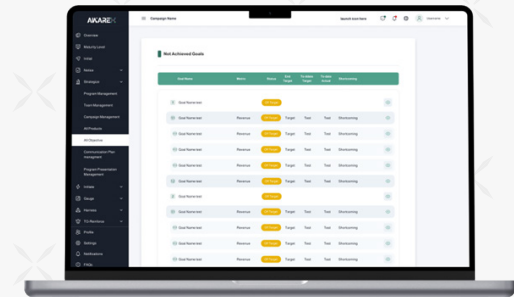
Prepare and deploy all identified learning and communication activities and conduct some beta testing to ensure the campaign runs smoothly and without glitches.



AwareX System Lifecycle After Deployment

Gauge Phase

Evaluate the success of the campaign using metrics and KPIs to determine if it is achieving goals and meeting success criteria.



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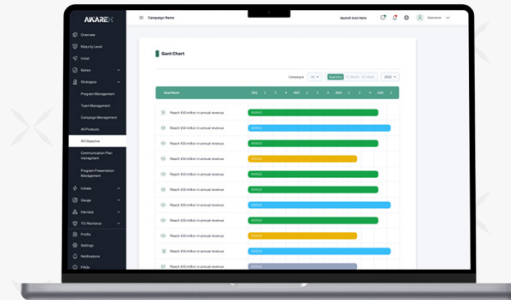
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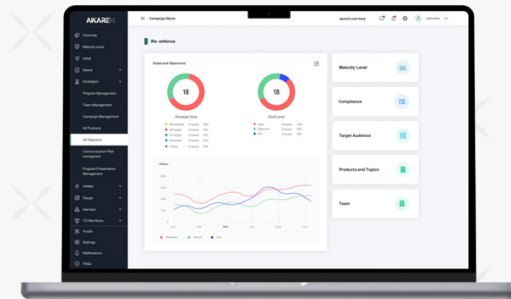
Harness Phase

Comparing the campaign goals with the results and setting new goals.



To- Reinforce Phase

Ensure that this step is followed and that areas for improvement and lessons learned have been filtered out from each phase along the campaign to provide insight into upcoming campaigns, and thus be more impactful and positive results.



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